

*- All for a cause -*

## **INORBIT MALLS TAKES ANOTHER STEP CLOSER TO ENVIRONMENT**

*~ The malls will host workshop on 'Urban Rainwater Harvesting' as this month's Aikya initiative ~*

**Mumbai, June 25, 2009:** In its continued endeavour to contribute to the society, Inorbit Malls is organizing a workshop on 'Urban Rainwater Harvesting' this weekend. Both the Malad and the Vashi property explore the concept of rain water harvesting on the 27<sup>th</sup> and 28<sup>th</sup> of June. This activity is a part of the ongoing community building exercise - '**Aikya**', conceptualized for their customers.

Rainwater Harvesting, an old technology is now gaining popularity in the urban cities. Propagating the consciousness in the city to conserve water, Inorbit Malls will conduct a two days workshop on Urban Rainwater Harvesting. The workshop will include sessions on urban water scenario, demand and pressure on supply of water, solution on water crisis, effects of Rainwater Harvesting on micro and macro level, different catchments areas and more in the mall premises.

Adding to this, both the properties will not only help to create awareness but also support with measures for preventing rainwater harvesting. To conduct these workshops, the mall have invited the experts like Mr.Ravindra Kadam - Director, Enviro-Vigil at Inorbit, Malad and Mr.Vidhyadhar Valwalkar - MD, Enviro-Vigil at Inorbit, Vashi. These noteworthy contributions are fortifying the mall's steps to make a difference in the lives of the citizens

*Visit Inorbit Malls for sessions on Rain Water Harvesting*

### **About Inorbit Malls:**

Inorbit Malls, a subsidiary of the K. Raheja Corporation, was set up with an objective to not just create physical structures but also to influence lifestyles. Committed to setting benchmarks in retailing in India, Inorbit Malls provides an excellent walk through experience for customers.

Inorbit Mall, Malad first opened its doors to the public in early 2004, in Mumbai. The mall has a universal class and appeal and seeks to provide a one-stop destination for fashion, lifestyle, food, and entertainment leading to an international experience for families

Inorbit Malls recently launched their Vashi property in October 2008. With a total retail area of 5.5 lakh sq.ft, Inorbit Mall, Vashi is a systematically planned and immaculately designed mall catering to the entertainment, leisure and shopping needs of their customers.

The company aims at achieving excellence in the customer's retail experience. With this aim, Inorbit has planned an immediate expansion with Cyberabad, Pocharam, & Pune.

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