

Inorbit hosts an exhilarating Summer festival for Kids - **FUNORBIT**

Mumbai, May 14, '10: Inorbit is back to spread the merriment in it's valued patron's life with thoroughly exciting and entertaining events specially crafted for kids which will not only be an enthralling experience for them but also stimulate their minds. With a plethora of events greeting guests at every nook and corner, they will be left with no option but will be spoilt for choice. **Funorbit** in association with **Barbie** and **Hotwheels** presents the most unique and exhilarating experience to the kids this summer. The 17 day mega events kick starts this weekend with some truly exhilarating activates at Inorbit Malad, Vashi and Cyberabad.

The mall will be decked in the celestial colors of pink and will exude an aura of fun and gambol which will transport kids to another realm - a world of Barbie and Super Cars. Host of interesting activities will that captivate the kids include Fashion Show, Rock band performance, Cooking workshops, Hairstyling and makeovers, Fashion designing and Style makeovers, Dance workshop, Drawing competition and Quizzes to name a few. The set –up and theme of the summer extravaganza revolves around **"I can Be"** and **"Robot themed tracks**. The "I Can Be Theme" encourages children to dream about what they aspire to be when they grow up.

On this occasion, Mr. Kishore Bhatija said, "Past experience and our festivals will show that we always aim to offer our patrons very unique and diversified range of experiences when they visit our mall. We are proud to present our visitors with a well-rounded and out of the ordinary festive experience. The activities are specially designed to engage the kids' time in productive activities which are both entertaining as well as informative."

Several enlivening activity zones like Dance zone, Chef's zone, Rockstar Zone will be created across the mall. The dance enthusiasts can showcase and hone their skills at the workshop. The **Dance zone** will have a dedicated choreographer teaching basic dance steps to the kids

regularly. During the finale weekend, kids who are selected throughout the 14 day period will perform for a group dance which will start from various sections of the mall and culminate at the main stage area. The music fanatics will be drawn at the **Rockstar zone**. A Karaoke machine will be setup for the kids and the participant with the highest score will perform during the Finale weekend. The **Chef's Zone** gives the kids the opportunity to explore their culinary desires. They can indulge in making healthy salads, and garnishing scrumptious biscuits. Table setting and table manners is another interesting activity that will help the kids to polish their etiquettes. There is something for everyone and all the fashion aficionados will find a gamut of activities at the festival. Kids can register and choose which fashionista they want to get styled in. The final shortlisted kids will be given Barbie sachets. For the grand finale, all the contestants and the winners will put up an enlivening and a thoroughly entertaining show at the Mall, which will be an absolute visual treat for the patrons. The guys can take their passion for super cars to the next level with **Hotwheels** fun activities. Racing tracks will be laid and the kids will get into the adventurous mode as they get into Downhill Raceway. It will create an arena of multiple Downhill race way and encourage kids to race with Hot Wheels cars. The winners can win exciting gifts.

All consumers shopping in this duration would be entitled to participate in the raffle draw. The lucky winners will get exciting gifts.

So, what more can one ask for?! With this exhausting array of interesting activities taking place, it is impossible for anyone not to have a fun-filled summer at Inorbit Mall, Malad, Vashi and Cyberabad.